

Employer Journey



Alex, a high school senior who is unsure about his future after graduation. During a career day at his school, Alex learns about Workforce Solutions from a passionate speaker who explains the various career paths and support services available. Intrigued and excited, Alex decides to attend an information session hosted by Workforce Solutions, where he discovers numerous opportunities tailored to his interests and skills.

WFS

- Career pathways
- In-person support at career offices
- Virtual engagement options
- Resources mapping
- How-to workshops
- Immersive community experiences

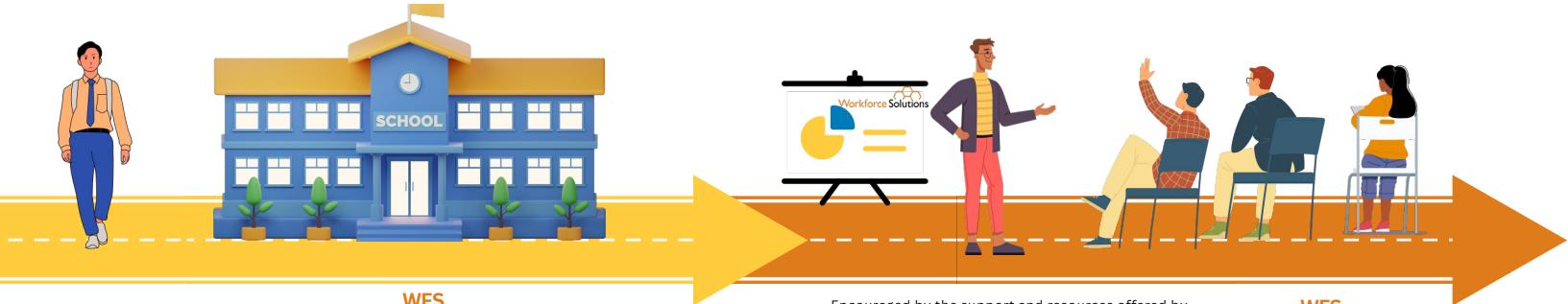
Preparation and Planning

Encouraged by the support and resources offered by Workforce Solutions, Alex begins to explore different career options. He enrolls in career exploration programs and meets with career counselors who help him identify his strengths and interests. Alex decides to pursue a training program that aligns with his passion for technology. He participates in resume-building workshops and gains valuable interview skills, feeling more confident about his future.

WFS

- Career counseling
- Training programs
- Job seeker services
- Resume assistance
- Financial aid opportunities

Worker Journey



Sophia, the CEO of GreenStream Energy, a rapidly growing company in the renewable energy sector, is struggling to find employees with the specialized skills needed to support their innovative projects. During an industry convening, she hears about the comprehensive services offered by Workforce Solutions. Intrigued by the potential to address their workforce challenges, she engages with Workforce Solutions, providing input on their specific talent needs and learning about the programs available to help bridge the skill gap in this emerging industry.

WFS

- Apprenticeships, internships, and OJT
- Needs assessments
- Training programs
- Employer and education partnerships

GreenStream collaborates with Workforce Solutions to develop a targeted training program tailored to the renewable energy sector. This program includes partnerships with local technical schools and universities to create a curriculum that covers the latest technologies and methodologies in renewable energy. Workforce Solutions also assists in designing internships and apprenticeships to provide hands-on experience for workers. With these plans in place, GreenStream is better positioned to attract and train a workforce that meets their high-tech needs.



With new skills and a clear career plan, Alex actively seeks internship and job opportunities. He uses Workforce Solutions job matching services and attends job fairs organized by the organization. Through these efforts, Alex secures an internship at a biotech company, gaining hands-on experience and further refining his skills. His proactive approach, supported by Workforce Solutions, helps him build a strong foundation for his career.

WFS

- Job matching
- Job fairs
- Job listings
- Resume assistance
- Work-based learning opportunities

Alex's internship turns into a full-time job after graduation. The support from Workforce Solutions continues as he receives career coaching and learns about upskilling opportunities to accelerate his career path. Armed with new skills, Alex's job transforms into a fulfilling career as he assumes more responsibilities and grows within the company. His journey from an uncertain high school senior to a successful professional exemplifies the long-term impact of strategic workforce development programs and services, and he encourages others to utilize the resources offered by Workforce Solutions.

WFS

- Training and upskilling opportunities
- Child care assistance
- Labor market information
- Job listings
- Jobs development services
- Work-based learning opportunities



With the new training programs established, GreenStream actively participates in job fairs and networking events organized by Workforce Solutions. These events connect them with candidates who have completed the specialized training programs and GreenStream successfully recruits a number of talented individuals who are eager to contribute to the company's innovative projects.

WFS

- Job fairs
- Community events
- Career pathways development
- Job listings



The new recruits quickly integrate into GreenStream, and their specialized training allows them to contribute effectively to the company's growth. The CEO sees a marked improvement in productivity and project outcomes, thanks to the well-prepared and skilled workforce. As GreenStream continues to grow, the collaboration with Workforce Solutions remains a cornerstone of their workforce strategy, and the sustained partnership with Workforce Solutions not only helps meet the company's talent needs but also supports the broader goal of advancing the renewable energy industry.

WFS

- Upskilling
- Industry councils
- Tailored programs
- Labor market information